

Stockholm → Graz

April-07

Nature of visit	Study Tour	7 people
Contact	Jesper Johansson, Mats Dryselius	
Mobility management domains	Policy and Integration Travel Awareness Travel Plans Road Safety	



Partner Initiatives for the development of
Mobility Management Services



The participants should learn:

- How MM could be integrated in the ordinary planning process.
- How the EU contribution through projects could be integrated in the ordinary work
- How information campaigns can be used to enhance the usage of public transport, biking and walking.
- How travel plans for companies can be used to enhance the usage of public transport, biking and walking.

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PROGRAMME

- Information of City of Graz
- Land-use planning and city development
- MM-projects
 - Biking
 - Public transport
 - Events
- EU-projects, development and financing



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PICTURES 1



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North East South West
INTERREG IIIC

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PICTURES 2



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OUTCOMES

- Important for the participants to see how the work with MM functions when it is integrated in the planning process.
- The coordination function ResSmart in the Stockholm Region needs to be integrated within the planning process of the region.
- There is much to gain to work with MM connected to events and specific locations.



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CSFs

- Marketing important – local, international
- MM as part of the planning process
- The location of the consultancy FGM-AMOR in Graz and the repeated contracting of them. Good cooperation.
- The right person at the right place.



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